

## 15. Diversity

### *Minority and Women Business Enterprises*

AWF is committed to ensuring the participation of Minority Business Enterprises, Women Business Enterprises, and Section 3 residents and business concerns in all aspects of the AWF Plaza development and operations phases. The project team currently consists of **two WBEs**—Stone Sherick Consulting Group (project management/housing consultant) and CICADA Architecture/Planning Inc. (architect). Please find WBE certifications for CICADA and Stone Sherick Consulting Group at the end of this section. Please see WBE certificates in Section 7: Development Team.

The project team also includes a general construction contractor, Allied Construction Services. Allied will take the following steps to promote and implement the Economic Opportunity Plan for the Allegheny West Plaza:

- Inform all contractors and subcontractors of their respective obligation relating to the goals of minority, women and disadvantaged employment and training.
- Request that contractors and subcontractors seek trade persons from the local hiring halls, National Job Corps Association, Job Centers and other identified clearinghouses for disadvantaged job seekers.
- Allied Construction or its general contractor will utilize a list of M/W/DSBE contractors certified by any, and all acceptable entities to the Philadelphia Housing Authority and the City of Philadelphia. The names, addresses, telephone numbers, and contact persons of those firms notified will be provided to the Philadelphia Housing Authority and the City of Philadelphia. Each firm exhibiting interest in bidding the project will be provided with complete information about the plans, specifications and requirements of the contract.

- Allied Construction or its general contractor will utilize a list of M/W/DSBE contractors used on previous Allied Construction development projects. The names, addresses, telephone numbers, and contact persons of those firms notified will be provided to the Philadelphia Housing Authority and the City of Philadelphia. Each firm exhibiting interest in bidding the project will be provided with complete information about the plans, specifications and requirements of the contract.
  
- Allied Construction will utilize the National Association of Minority Contractors national database to identify local and regional minority contractors.
  
- Should the stated goals for M/W/DSBE participation not be met through the above listed means, Allied Construction will advertise in selected general circulation, media, trade association publications, and minority/women-focused media concerning subcontracting and supplier opportunities. Exact publications and media will be determined based on the type and location of the specific project.
  
- Upon contract award, Allied Construction will provide the Philadelphia Housing Authority and the City of Philadelphia with a Schedule of Participation by M/W/DSBEs. The Schedule shall serve as a binding commitment and contain:
  1. The names and addresses of M/W/DSBEs that will participate in the contract, identifying for each such business whether it is a minority, women, or disadvantaged owned business.
  2. A description of the work to be performed by each named M/W/DSBE.
  3. The dollar amount of participation reflected by the quotation provided to the contractor by each named M/W/DSBE.
  
- Upon contract award, Allied Construction will provide the Philadelphia Housing Authority and the City of Philadelphia with a list of M/W/DSBE firms solicited. Included information will be the date of solicitation, contact person's name, method of contact (phone, fax, mail, etc.), and quote received from the firm.

- Allied Construction will make best efforts to negotiate a reasonable bid with certified M/W/DSBEs. All such contacts will be fully documented.